

PlanetPress Fax

Get the facts **about Fax**

Transmit your variable content documents via fax

In today's connected world, you must be able to accommodate everyone's needs and preferences when it comes to communication. Faxing documents makes perfect sense for many applications:

- Faxback reorder sheets
- Order confirmations
- Promotional fax blast campaigns
- Distributed reports

As a companion product to PlanetPress Watch, PlanetPress Fax enables direct output to a fax modem or to a fax server from a host computer, with no human intervention.

No need to print first, then manually send the faxes. Streamline your workflow and achieve greater efficiency!

Benefits

- Automatic generation of faxes from any data stream
- No user intervention required
- Log files for ease in tracking fax activity

Business Application

Order confirmation. Once an order is received, automatically fax a confirmation or faxback sheet for easy reorder.

Alternate electronic delivery of content. Some customers may opt to receive invoices or reports via fax; automate this process with PlanetPress Fax.

Use your regular communication channel to solicit sales. Deliver promotional communications via fax - automatically.

One-to-one marketing. Grab your prospect's attention with highly personalised communications.

Watch

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Version4

PLANETPRESS
FAX 4

PlanetPress Fax

Features & Specifications

PlanetPress

WinFax PRO support. By interfacing seamlessly with WinFax PRO, PlanetPress Fax can use a wide array of local or networked fax modems and fax servers.

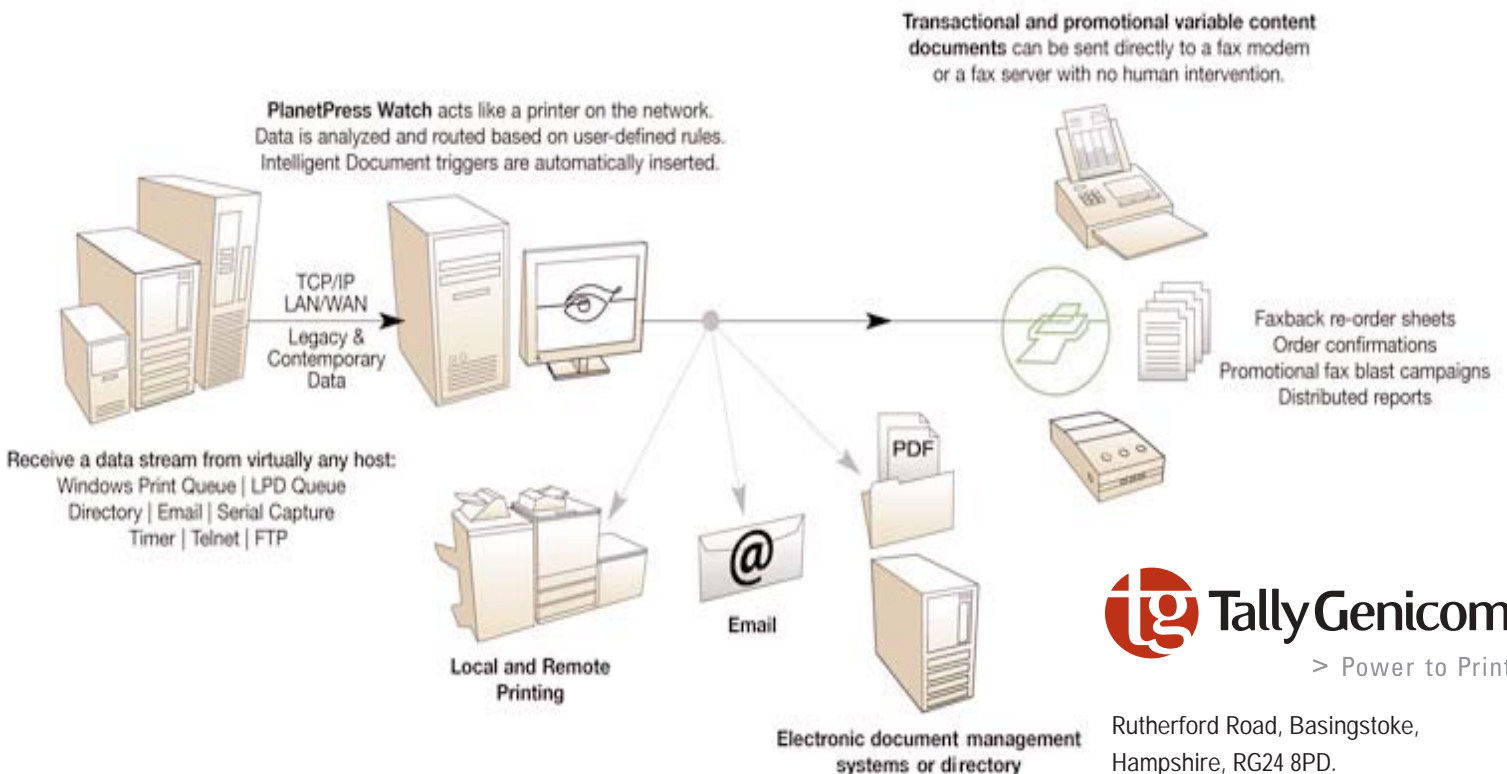
Workflow security. For increased security and reliability, PlanetPress Fax runs as a service.

User-defined transmission criteria. Set the number of retries and the delay between them for each transmission.

Consistent documents. Documents delivered with PlanetPress Fax can have the same consistent look and feel as those documents being printed and/or emailed with the other modules of the Suite.

Logging. Any failed transmission is logged and you can set alternative delivery methods in case of failure. Fax logs provide useful metrics on fax activity that all departments will appreciate.

Documentation and online help. Comprehensive documentation structured to make learning and using all modules easy, efficient and practical.



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